ROMERO, LARRI J.

From: LOPEZ, CARLA B.

Sent: Tuesday, April 26, 2011 3:10 PM

To: LOPEZ, CARLA B.

Subject: Media Release: Common Ground: City of Santa Fe Art Exhibit and Prize



Media contact: Julie Bystrom, Arts Commission, (505) 955-6707, jmbystrom@santafenm.gov

Common Ground: City of Santa Fe Art Exhibit and Prize

City Arts Commission Unveils Revamped Art Competition

Santa Fe, New Mexico – April 26, 2011 —The City of Santa Fe Arts Commission announces an exhibit and art competition that will showcase the talents of local artists in an exhibit at the Community gallery. The Annual Poster Competition has been re-envisioned to recognize more than one artist and allow the entry of 3-dimensional works. All entries will be judged by a committee of Arts Commissioners, artists and arts professionals. The top three entries will receive cash prizes, with the Best of Show receiving a \$1,000 cash prize and 1st place and 2nd place receiving \$500 and \$250 respectively. The Best of Show will also be reproduced on a note card and the artist given the opportunity to show his/her original entry in City Hall for a year.

Participation is open to professional and amateur artists, ages 18 years or older, who reside in Santa Fe county. Framed two-dimensional works and three-dimensional sculptures are eligible for entry. Common Ground: City of Santa Fe Art Exhibit and Prize will open at the Arts Commission Community Gallery inside the Santa Fe Community Convention Center on August 26, 2011 and run through September 9, 2011. Entry forms will be available on July 1, 2011 at www.SantaFeArtsCommission.org, under The City of Santa Fe Art Exhibit and Prize. The deadline for receipt of entry forms is Monday, August 15, 2011.

"Common Ground: City of Santa Fe Art Exhibit and Prize allows us to focus on the strengths of the original poster competition giving Santa Fe artists an opportunity to exhibit," states Sabrina V. Pratt, Arts Commission Executive Director. "Through the new format we will continue to showcase local artists with the advantage of exhibiting their work in all types of media. In addition, we'll give recognition to more than one artist by presenting three prizes."

For 26 years, the annual poster competition and exhibit resulted in the winning entry being reproduced as the City poster for that year. In recent years, there has been a reduced demand for the printed posters. Omitting the production of a poster allows for a reduction in the environmental foot print as a result of using less paper and a reduction in the cost of the program.

"We're very excited about these changes that will not only benefit our local artists through increased exposure of their work, but also to reduce our environmental impact," states Julie Bystrom, Arts Commission Project Specialist and organizer of the competition.

For more information visit the Arts Commission's website at www.SantaFeArtsCommission.org

06/15/2011

or call 505-955-6707.

###

The City of Santa Fe Arts Commission (SFAC), an agency within the municipal government of the City of Santa Fe, provides leadership by and for City government in supporting arts and cultural affairs. The SFAC also recommends programs and policies that develop, sustain and promote artistic excellence in the community. For more information contact the SFAC at 505-955-6707, email artscommission @santafenm.gov, or by fax 505-955-671

Carla Lopez
Public Information Office
200 Lincoln Avenue
PO Box 909
Santa Fe, NM 87504-0909
Ph: (505) 955-6045